



Industry: Automotive

SAP Commerce, Marketing
and Billing (BRIM) –
AcuitiPay> Connected Cars

By Acuiti Labs



Challenges:

- ✓ Monetise connected car data and enable subscriptions, usage, invoicing and payments
- ✓ Needed a single platform to carry out multiple services and ability to share revenue with multiple partners
- ✓ Were looking for a system to manage complicated financial details and simplify other automotive activities

How Acuiti Labs resolved these challenges

1

By deploying SAP CX Commerce, Marketing & BRIM, integrated services from third-party providers

2

Enabled quick, convenient, one-click payment for services, thus simplifying processes for drivers

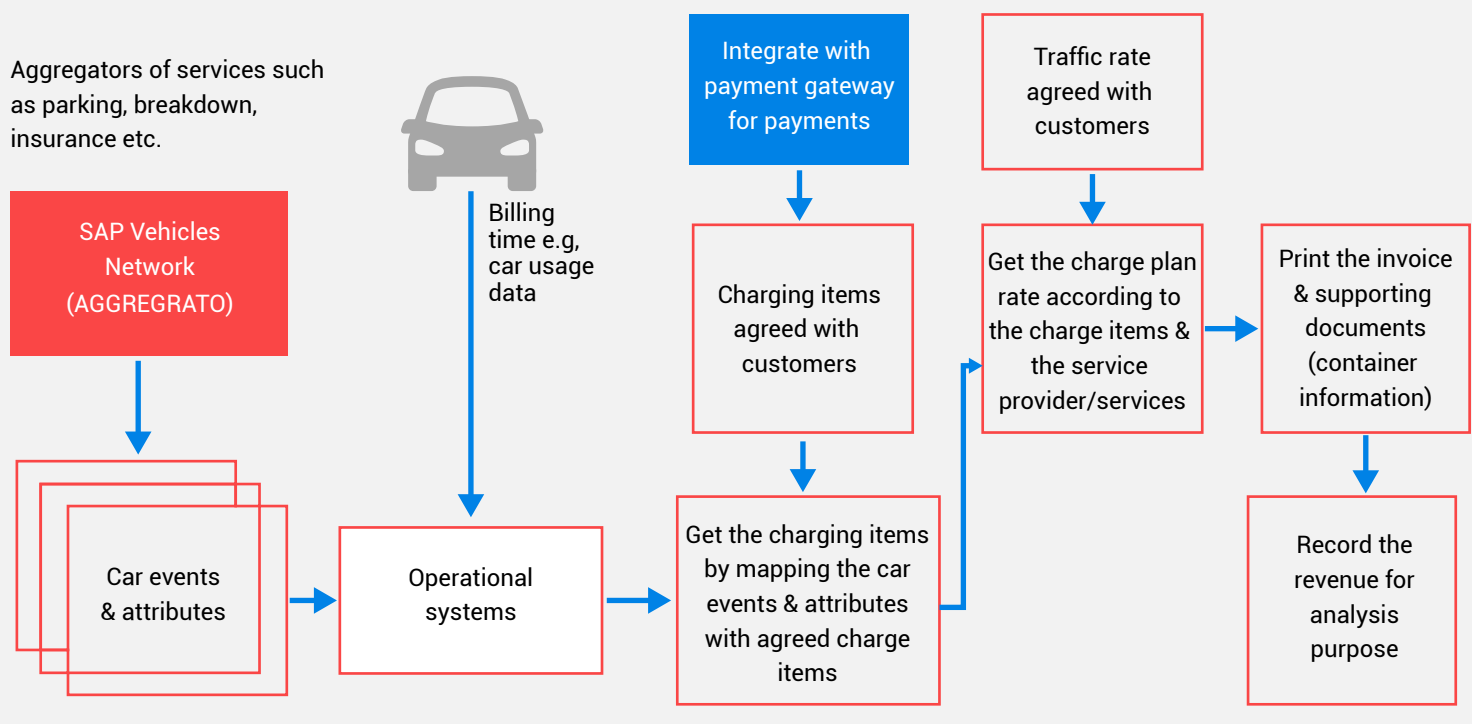
3

Simplified revenue management significantly

4

Reduced the deployment time of new connected car services from months to weeks

Solution Architecture



Benefits

- Single Sign-on "Market-place" experience
- Highly scalable, High Volume, Realtime Transaction Processing & Revenue Distribution.
- Multi-national, multi-currency, taxation and languages capability

About Us

Our primary objective is to serve in the best interest of our client, and provide them the foundation for a lifelong relationship based on trust and integrity

- Specialist knowledge of the business and technology expertise second to none.
- Our focus always remains the best outcome for our clients and to develop a long-term trusted relationship.
- We always demonstrate exceptional standards of professionalism and ability to think outside the box.